

Industry and trade are increasingly turning to e-Business, for its efficiency, flexibility and above all, its speed. In the air cargo industry, significant progress has been made in e-Business especially in the vital area of e-Communication, enabling more streamlined shipment processes and thus lower operational costs. One stage of the shipment process, which has yet to be widely adopted on an electronic platform, is now a main point on many forwarders wish-lists. e-Booking.

Completing the e-Shipment Puzzle

e-Booking via TRAXON

Many forwarders are already benefiting from electronic communication whether it be through status information offering them, and their customers, better shipment transparency or through the capability to transmit Air Waybills electronically thus considerably speeding up the shipment handling process. But these are only two stages of the shipment process. One key stage of the shipment process is the booking of freight with an airline

Today, booking is still predominantly done over the phone or by fax, which takes time and generates high costs, with certain forwarders making up to 200,000 calls a day just to check and book capacity with the airlines. And more often than not, booking confirmation data is then entered manually in the forwarders

in-house system anyway. What is needed to optimise the business process is more automation and integration together with a professional and skilled e-Booking enabler. TRAXON Europe.

Service:

TRAXON Europe enables the following types of e-Booking at “zero cost”:

Ad-hoc e-Bookings:

- Time-Definite products eg. td.Pro from Lufthansa Cargo
- On specific flights
- Of a single shipment on multiple carriers
- For all SPLs
- For all types of commodity
- Of loose shipments
- For Unit Load Devices (ULDs)

The Key Benefits

- Faster booking process, especially for regular shipments
- Booking requests can be sent before the airline opens the flight for reservations
- More efficiency at the operational level
- Lower operating costs
- Integration of forwarder and airline processes
- Fast Track Processing by Airline
- Booking of standard as well as airline-specific products eg. td.Pro
- “Zero Cost” Service



The Global Cargo
Communication Company

