

TRAXON CARGO MANAGEMENT

Effective real-time cargo monitoring
for forwarders



Benefits

- Improves supply chain visibility
- Identifies areas for improvement
- Ensures timeliness and accuracy of data
- Enables realtime recovery to meet service commitments
- Measures shipper's KPIs
- Allows time-definite services to be delivered reliably
- Reduces operating costs
- Facilitates quality optimization according to Cargo 2000 standards for phase I and II

Characteristics

- User-friendly web-based application
- Option of programming customized data feed into the user's internal legacy system or data warehouse

The future of accurate process quality management for forwarders

The air cargo industry is increasingly turning to e-communication. Very few, however, are in a position to assess the timeliness and accuracy of this communication, let alone use it to improve internal or associated processes. Forwarders need a reliable and experienced service provider for process and performance management. This is where TRAXON Europe comes in. TRAXON Europe offers state-of-the-art cargo monitoring in compliance with phase I and II of IATA's Cargo 2000 initiative.

Optimize your cargo processes

TRAXON Cargo Management provides forwarders with an intelligent tool for process monitoring. It allows them to easily measure and identify consignment delivery performance as well as areas for improvement. Real-time web-based monitoring screens and easy-to-read reports deliver accurate information and identify deviations by comparing shipment status updates with individual, predefined milestones. Furthermore, TRAXON Cargo Management allows for a maximum of flexibility. Route maps can be planned, replanned or cancelled on demand prior to or during freight processing.

TRAXON Cargo Management saves time and money

TRAXON Cargo Management helps reduce operating costs, ensures process visibility, and increases performance levels by exposing weaknesses in the quality of information and logistics performance. It is also a tool to measure key performance indicators (KPIs) which help shippers to rate their providers. An additional asset is that TRAXON Cargo Management enables participants to improve customer service by implementing a program of agreed service levels and automated information exchange. By adhering to these industry standards,

TRAXON CARGO MANAGEMENT

Effective real-time cargo monitoring for forwarders

Features

- Dynamic route map for each shipment
- Proactive monitoring of the shipment vis-à-vis its route plan
- Exception-management-based service
- Web-based reporting provides analysis and performance statements
- Full messaging history
- Quick information flows via the Internet
- E-mail alert function
- Measurement of performance down to house Air Waybill level
- Automated reporting
- Prerequisite
 - EDI communication is required

participants receive the added value of being able to apply for quality accreditation with Cargo 2000.

Our solution for Cargo 2000

TRAXON Cargo Management is TRAXON Europe's solution for the Cargo 2000 vision. Cargo 2000 is to be implemented in three phases. Phase I involves planning and monitoring at the Master Air Waybill level (MAWB) in the carrier domain, whereas phase II extends to the House Waybill level (door-to-door) in the forwarder domain. Designed to meet Cargo 2000 requirements, TRAXON Cargo Management in fact goes much further and includes additional functionalities.

How it works

In phase I a Route Map Plan defines the consignment's journey from origin to destination airport and is set up for the Master Air Waybill (MAWB) level. To create a Route Map Plan, booking information such as FSU or FFR/FFA is exchanged between forwarders and airlines and is combined with airline schedules and customer-supplied parameters. In phase II a Route Map Info replaces the Route Map Plan. It plans a consignment's journey at the House Air Waybill (HAWB) level from pick-up location to origin airport and from destination airport to delivery location. The Route Map Info is planned by the forwarder and defines the consignment's route. Through Message Status Updates (MSU), relevant information is forwarded to TRAXON Cargo Management in order to measure all related milestones. Combining the Route Map Plan of phase I and the Route Map Info of phase II, TRAXON Cargo Management provides full control of

the consignment's journey from door to door on both the MAWB and HAWB levels.

Planning a consignment's journey

A customer planning the route of a consignment has to first feed information into TRAXON Cargo Management. The system then sets up a number of milestones based on this data. Forwarding processes are measured against these milestones and TRAXON Cargo Management creates the route map at the Master Air Waybill level and House Air Waybill level, including booking data and customer-supplied parameters.

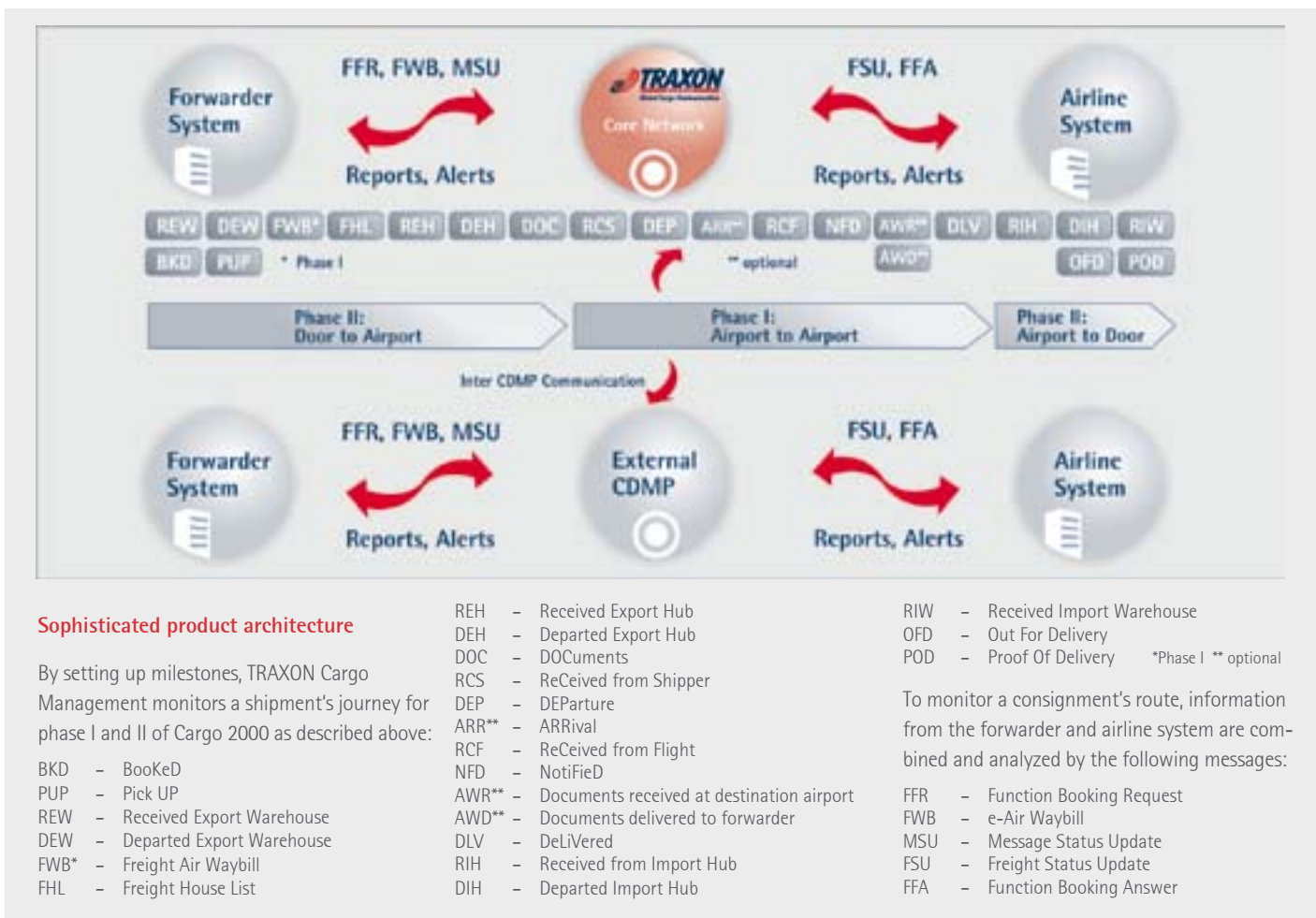
Consistent milestone updates

Message status updates are sent when each milestone is completed, in part or in full. TRAXON Cargo Management then checks if reported milestones match the planned ones, updates the current status of the consignment, and notifies related partners of exceptions. TRAXON Cargo Management also makes sure that status messages are received in time and alerts participants if this is not the case. A comprehensive set of web-based screens allows route maps to be viewed and checked to determine the current status of a consignment at the Master or House Air Waybill level.

Full reporting

Reports on performance, visibility and discrepancy are generated at regular intervals for internal use. TRAXON Cargo Management keeps information on all submitted route maps and can produce reports summarizing actual activities versus route maps. These include standard Cargo 2000 reports and a number of additional forwarder reports.

Information flow via TRAXON Cargo Management



3 tools in 1 – the interfaces

TRAXON Cargo Management offers a special added value by providing three interfaces with a variety of useful functions.

The management interface

- Consignment search by station, carrier, consignment number and other criteria
- Full route map details for each consignment
- Exception editing

The configuration interface

- Definition of milestone "offset" parameters used by CDMP when creating a route map
- Configuration of milestone "offsets" at a global level and at various detailed levels

The report interface

- Cumulative history of performance versus plan
- Monitoring of service quality, visibility and timeliness at global, station and route levels
- Dynamic report generation for Cargo 2000, exceptions and system usage

Internet-based technology

TRAXON Cargo Management is an Internet-based service using existing cargo messages and thereby reducing the need for costly development, integration or host system modifications. Messaging can take place via the TRAXON system or a third party CCS. TRAXON Cargo Management is also inter-CDMP-capable, making technical constraints between partners using different Common Data Management Platform providers a thing of the past.

Take advantage of the TRAXON Europe portfolio



Check out TRAXON Europe's products and services. Access our network via various channels and benefit from a variety of solutions that will improve your business processes. TRAXON Europe's strength is

TRAXON Cargo Management is provided together with British Telecom (BT).

its customer orientation. TRAXON Cargo Management's focus is on forwarders. EDI messaging is required. TRAXON Europe offers solutions for airlines as well. They can benefit from unique cargo monitoring

through TRAXON CDMP. Our knowledge of market requirements allows us to provide future-proof, customized solutions. If you need more information, please contact us. We would be happy to help you.

TRAXON Europe – Global Logistics System Europe Company for Cargo Information Services GmbH

TRAXON Europe is the world's leader in providing innovative value-added e-communication services for implementing automation in the global airfreight industry. Operating a network of offices and joint ventures around the world, TRAXON Europe links over 9,000 forwarders' offices with around 90 international airlines worldwide, which together represent 95% of IATA-registered global airfreight capacity. The company works closely with its customers, researching new solutions and anticipating their needs. The underlying philosophy is to offer value-added services and products to hard-pressed companies, allowing more efficient and more cost-effective day-to-day operations. The end result is that TRAXON's clients are able to offer their own customers a better and more cost-efficient service.

Headquarters

Lyoner Strasse 36
60528 Frankfurt am Main, Germany
Phone: +49-(0)69-66 906-200
Fax: +49-(0)69-66 906-231
E-mail: sales@traxon.com
www.traxon.com

Regional Contacts

www.traxon.com

Customer Service

Phone: +49-(0)69-66 906-112
Fax: +49-(0)69-66 906-211
E-mail: helpdesk@traxon.com

The Trademark TRAXON is used with the consent of the owner.

Printed on environmentally friendly paper.

© February 2009