

IES and Traxon Europe form 'Data Hub' for ICS Connectivity

Software and electronic communication providers IES and Traxon Europe are co-operating to provide seamless electronic data exchange between forwarders and airlines. This has become especially important since many airlines require MAWB and HAWB information in electronic format from forwarders in order to comply with new customs regulations implemented in the European Union at the beginning of the year.

Frankfurt on Main, July 2011 – "IES and Traxon Europe have created an extensive data-driven network for EU ICS (Import Control System) compliance," explains Andrew Bullen, President & CEO of transportation software provider IES, Ltd. "In this scenario, the combined IES-Traxon network acts as a 'data hub' at the center of ICS connectivity. Users interface with the IES Air Export software product that guides them through the data entry process. Next, the data is automatically routed to Traxon and then on to the carriers."

ICS is the mandatory electronic customs procedure for import shipments into the EU designed to improve security by providing advance cargo information. It requires detailed data on goods to be submitted electronically and prior to arrival. The new regulations have come into effect in all 27 EU member states, Norway and Switzerland in order to facilitate risk analysis by local customs authorities.

"Traxon provides a single gateway to all European customs authorities supporting electronic customs. Our service facilitates the automatic handling of all messages to and from local customs via one EDI interface. TRAXON Air Cargo Customs (ACC) Europe creates Entry Summary Declaration (ENS), the Arrival Notification and the Diversion Request based on standard EDI messages. Traxon validates the information, translates and maps it according to local requirements. When the declaration is thus completed it is sent to the relevant customs office", explains Felix Keck, Managing Director of Traxon Europe.

"The joint IES-Traxon initiative will provide our customers with the highest level of service and regulatory compliance," continues Andrew Bullen, "In addition to compliance, the partnership will serve as a powerful foundation for our clients to reduce costs with the carriers and offer additional services to their customer base."

"Our companies have the same goals - to provide a top class service to the airfreight industry," adds Felix Keck. "I am convinced that together we can more effectively develop and bring to market our innovative solutions. This will accelerate the productivity and performance of both of our customers."

Company Portraits:

TRAXON Europe, headquartered in Frankfurt am Main (Germany), was founded in 1991. The company's dedicated professional team provides comprehensive, leading edge electronic communication solutions and services to the airfreight industry. TRAXON Europe's innovative products help the different partners of the air cargo supply chain to electronically manage air shipments and meet Cargo 2000, IATA e-freight, WCO (World Customs Organization) and postal requirements. They optimize global process quality, increase in-time delivery and document accuracy by eliminating sources of error. TRAXON Europe not only boosts its clients' customer service and gives them a competitive edge but it also greens their CO2 footprint by eliminating the need for paper.

The global network of TRAXON Europe links more than 9,000 offices of forwarders and third party providers of logistics services with some 100 international airlines. TRAXON Europe generated a turnover of about Euro 9.6 million in 2010. Around 155 million messages were transmitted that year.

For more information about TRAXON Europe, please visit www.traxon.com.

IES, Ltd. is one of the fastest growing transportation software providers in the world. With offices throughout the United States and in Asia, the IES suite of import and export solutions serves freight forwarders, NVOCCs, Customs brokers and other transportation intermediaries. IES's product offerings adjust to the changes and complexities inherent when doing business in the global arena.

For more information, please visit <http://www.iesltd.com>.

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