

René Kircil, new Senior Area Manager Sales at Traxon Europe

Traxon Europe has appointed René Kircil as Senior Area Manager Sales. Kircil is directly responsible for sales in the Middle East. In addition, he acts as regional head of sales for the German speaking and Eastern European markets.

Frankfort on Main, May, 2011. René Kircil has been appointed Senior Area Manager Sales at Traxon Europe, the international e-communications services provider for the airfreight industry. He is head of the regional sales team for Germany, Austria, Switzerland, Eastern Europe, and the Middle East. In addition he is directly in charge of expanding the Middle East business of the company.

Kircil brings more than twenty years experience in the global CEP and forwarding industry to the job. Starting his career with UPS he developed strong ties with industry, trade and international forwarders in Europe in a number of senior sales positions. He gained valuable insights into the Middle Eastern business world as Business Development Manager for a global logistics services provider in Saudi Arabia. In addition he also worked for a year in the USA.

“Traxon Europe has set itself ambitious goals. We have considerably strengthened our sales team in the past twelve months. We have a powerful, multi-cultural group of people now and René Kircil fits excellently into this team. He has been at the sales front all his life. René Kircil is an ingrained salesman with a wealth of experience in the CEP field. We expect that he will further expand our foot print in the dynamically growing Middle Eastern market. We are very happy to have René Kircil on board,” says Felix Keck, Managing Director of Traxon Europe.

“I am excited about the opportunities and sales challenges of this new job at Traxon Europe. The Middle East is an emerging market. It shows strong growth but is also intensely competitive. I am confident, that Traxon Europe can successfully increase its sales in the area“, adds René Kircil.

Company portrait:

TRAXON Europe, headquartered in Frankfurt am Main (Germany), was founded in 1991. The company's dedicated professional team provides comprehensive, leading edge electronic communication solutions and services to the airfreight industry. TRAXON Europe's innovative products help the different partners of the air cargo supply chain to electronically manage air shipments and meet Cargo 2000, IATA e-freight, WCO (World Customs Organization) and postal requirements. They optimize global process quality, increase in-time delivery and document accuracy by eliminating sources of error. TRAXON Europe not only boosts its clients' customer service and gives them a competitive edge but it also greens their CO₂ footprint by eliminating the need for paper.

The global network of TRAXON Europe links more than 9,000 offices of forwarders and third party providers of logistics services with some 100 international airlines. TRAXON Europe generated a turnover of about Euro 9.6 million in 2010. Around 155 million messages were transmitted that year.

For more information about TRAXON Europe, visit our website at www.traxon.com.

Note to editors:

Please follow the link if you want to download a [photo of René Kircil](#).

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