

ABC uses TRAXON CDMP

Moscow headquartered AirBridgeCargo Airlines (ABC) extends its cooperation with Traxon Europe. The international e-communications provider for the air cargo industry has signed an agreement for the implementation of the TRAXON CDMP solution at ABC on March 9 at the World Cargo Symposium 2011 in Istanbul. The TRAXON CDMP solution improves supply chain visibility as well as process quality.

Istanbul, 9 March 2011. The biggest Russian scheduled all-cargo airline, AirBridgeCargo (ABC), part of the Volga-Dnepr Group, continually strives to enhance its service quality. It sees cost efficiency and service quality as important differentiating factors in a very competitive business environment. To further improve the performance quality of its own staff and that of service providers as well as to raise the service quality overall the cargo carrier has decided to implement TRAXON CDMP. At the World Cargo Symposium 2011 in Istanbul Tatyana Arslanova, Executive President of ABC, and Felix Keck, Managing Director of Traxon Europe, signed an agreement for the implementation of TRAXON CDMP.

The TRAXON Cargo Data Management Portal (CDMP) collates and evaluates performance data collected along the airfreight transport chain as specified by the IATA Cargo 2000 initiative. The performance data are visualized in easily understandable graphics, and all data are made available to all authorized partners along the transport chain in real time. Thus airlines and their partners have simultaneously always the same information available. In addition, a complete data history on shipment basis (after entering an air waybill number) or by station can be produced.

The key to the IATA Cargo 2000 quality management system is the creation of a route map for individual shipments. The TRAXON CDMP compares the planned with the actual route (Freight Status Update Message) and identifies variances (discrepancies), i.e. events that conflict with the planned business process. In addition, it records reasons for these discrepancies. This allows airlines to address the problems and initiate improvement processes in cooperation with their partners along the process chain with the aim to reduce mistakes and dwell times on the ground. Progress made in implementing improvements can also be recorded in periodic reports on the CDMP. The TRAXON CDMP furthermore allows airlines to compare the performance data generated by their own quality management system with those generated in accordance with the official IATA Cargo 2000 regulations.

“We want to improve our service quality and reduce flaws in the transport process with the help of TRAXON CDMP. Before made our final choice we had compared three CDMP providers and had come to the conclusion that Traxon best met our expectations for the platform in terms of interface usability, reports generated and functionality of the system. TRAXON CDMP is a well proven tool. The verifiability and reliability of the measured data as well as the easy access to the information are a definite bonus. Thus real process improvements become possible and traceable. With the help of the CDMP we will be able to assess very easily how well our service providers and the forwarders have actually processed each shipment and the accompanying documents”, explained Tatyana Arslanova.

“Quality improvements are not only good for the image and customer retention but also good for the balance sheet. They reduce time spent on manual tracking and tracing of shipments and on the management of irregularities”, added Felix Keck.”

“We are very proud that we were able to win ABC as a customer for the TRAXON CDMP”, said Reinhard Schoeler, Area Manager Sales for Russia and Central Eastern European markets. “We look forward to deepen our relationship with ABC in the years to come.”

Photo

[Tatyana Arslanova, Executive President of ABC, and Felix Keck, Managing Director of Traxon Europe](#), signing the agreement for the provision of TRAXON CDMP services on March 9 at the Traxon stand at the World Cargo Symposium 2011 in Istanbul.

What is Cargo 2000?

The IATA quality management system is being implemented in three distinct phases. The key is the creation of a unique ‘route map’ for individual shipments that is monitored and measured throughout the delivery cycle of each shipment. Phase 1 manages Airport to Airport movements - shipment planning & tracking at master air waybill level. Once a booking is made, a plan is automatically created with a series of checkpoints against which the transportation of every air cargo shipment is managed and measured. This enables the system to alert Cargo 2000 members to any exceptions to the plan, allowing them to respond pro-actively to fulfill their customers’ expectations.

www.iata.org

Company Portraits

TRAXON Europe, headquartered in Frankfurt am Main (Germany), was founded in 1991. The company's dedicated professional team provides comprehensive, leading edge electronic communication solutions and services to the airfreight industry. TRAXON Europe's innovative products help the different partners of the air cargo supply chain to electronically manage air shipments and meet Cargo 2000, IATA e-freight, WCO (World Customs Organization) and postal requirements. They optimize global process quality, increase in-time delivery and document accuracy by eliminating sources of error. TRAXON Europe not only boosts its clients' customer service and gives them a competitive edge but it also greens their CO₂ footprint by eliminating the need for paper.

The global network of TRAXON Europe links more than 9,000 offices of forwarders and third party providers of logistics services with some 100 international airlines. TRAXON Europe generated a turnover of about Euro 9.6 million in 2010. Around 155 million messages were transmitted that year.

For more information about TRAXON Europe, visit our website at www.traxon.com.

AirBridgeCargo is the largest Russian carrier in the international scheduled cargo market. It was the first Russia-based airline to operate on Europe – Russia – Asia air routes using Boeing 747 family aircraft. Established as a business unit of Volga-Dnepr Group in 2004, ABC flights connect major airports of Europe with key locations in Asia now. Initially operating under Volga-Dnepr's Air Operator Certificate, AirBridgeCargo obtained its own AOC № 501 on October 18, 2006 to become a fully independent airline within the Volga-Dnepr Group.

The ABC network in Europe currently covers all major markets, including Frankfurt (Germany), Amsterdam, Maastricht (the Netherlands), Paris (France), Milan (Italy) and Zaragoza (Spain). The company operates its scheduled flights from Europe to the biggest cities in Asia: Hong Kong, Shanghai and Beijing in China, Tokyo in Japan and Seoul in Korea. In 2009 ABC added Central Asia to its network introducing Kazakhstan (Atyrau and Almaty).

All flights are operated via the AirBridgeCargo hub in Moscow-Sheremetyevo airport. The hub incorporates an operational center and 24/7 customer service center.

For more information about AirBridgeCargo Airlines, visit our web-site www.airbridgecargo.com

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