

Air Cargo Europe / transport logistic 2011

Traxon Europe optimizes the air cargo supply chain

Traxon Europe, the international e-communications provider to the airfreight industry, showcases e-freight, e-customs and e-AWB solutions for airlines, forwarders and air cargo handling agents at Air Cargo Europe 2011, part of the transport logistic fair, from May 10 to 13 in Munich (Germany).

Frankfurt on Main, April 2011 – transport logistic 2011 in Munich is the world's leading exhibition for logistics, mobility, IT, and supply chain management. Air Cargo Europe sees itself as Europe's top event for the airfreight industry. Traxon Europe will showcase its comprehensive service portfolio from May 10 to 13 on booth 330 in hall A4 at the Munich exhibition grounds. The focus will be on TRAXON EDI and web-based applications that help companies (airlines, GHA, air cargo agents and forwarders) to optimize airfreight handling processes and to take the paper out of the air cargo supply chain.

eCargo Pouch®, a central document and message management system, particularly suitable for the message exchange between SME companies and their agents, will be one of the products presented. It is designed to play a pivotal role in the e-freight process chain.

A further highlight will be TRAXON Air Waybill Data Capture, a new web-based, application for airlines, which can be integrated into an airline's own website. The product is designed to support the implementation of IATA's 100% e-AWB initiative.

As more and more countries are introducing electronic advance cargo information laws and regulations the TRAXON Air Cargo Customs portfolio is sure to attract a lot of attention. The role-out of TRAXON ACC Europe ICS has been a major success story. Some 20 airlines are already using the solution.

The management is there to meet you

Traxon Europe has a mission. The company wants to be the leading provider of intelligent, customer focused, electronic communication solutions for the airfreight industry worldwide.

The Traxon Europe booth will be well staffed throughout the event. All regional sales managers as well as the company's top management will be available to answer questions and provide information.

Journalists who want to learn more about the new Traxon solutions are cordially invited to visit the Traxon Europe booth during the Air Cargo Europe/transport logistic 2011. If you want to talk to a specific member of the Traxon Europe team we recommend that you make an appointment prior to the event. Please send an email to karin.siegmund@traxon.com

Company Portrait

TRAXON Europe, headquartered in Frankfurt am Main (Germany), was founded in 1991. The company's dedicated professional team provides comprehensive, leading edge electronic communication solutions and services to the airfreight industry. TRAXON Europe's innovative products help the different partners of the air cargo supply chain to electronically manage air shipments and meet Cargo 2000, IATA e-freight, WCO (World Customs Organization) and postal requirements. They optimize global process quality, increase in-time delivery and document accuracy by eliminating sources of error. TRAXON Europe not only boosts its clients' customer service and gives them a competitive edge but it also greens their CO₂ footprint by eliminating the need for paper.

The global network of TRAXON Europe links more than 9,000 offices of forwarders and third party providers of logistics services with some 100 international airlines. TRAXON Europe generated a turnover of about Euro 9.6 million in 2010. Around 155 million messages were transmitted that year.

For more information about TRAXON Europe, visit our website at www.traxon.com.

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