

Defy the crisis, communicate electronically

Frankfurt am Main, September 1, 2009 – Nowadays, airfreight forwarders sending shipping data to dozens of airlines and customs offices no longer need to buy costly logistics software or make additional investments in technology. They can exchange data with all partners directly through a single EDI (host-to-host) interface via Traxon Europe.

Traxon Europe currently links 3,000 forwarders (with more than 9,000 offices) to 90 airlines and customs authorities worldwide. Electronic document transmission for transfer orders and customs handling as well as proactive shipment monitoring is easy to use, regardless of company size. It increases employee productivity and reduces process costs – key benefits in times of economic crisis.

With Traxon's host-to-host solution, data can be fed into the system directly from in-house freight forwarding software. Repeated data entry by employees, always a source of potential errors but required when using Internet-based airfreight communications platforms, is no longer necessary. Traxon not only acts as an interface but also translates various message formats and protocols. The data is converted and forwarded to partners in the desired format.

By using Traxon Line, even smaller companies without an EDI connection or freight forwarding software can have cost-effective access to the Traxon network as well as to the companies connected to other cargo community systems.

Traxon allows its clients to check flight plans and make airline bookings electronically, while meeting local requirements and provisions such as air waybill duplication to Amsterdam or Brussels, or the transmission of shipment data to U.S. customs authorities (AMS).

Traxon also offers solutions to improve data quality. In addition to simple reports gauging the performance of airlines in providing status updates, extensive systems such as the Cargo Data Management Portal enable participating companies to locate error sources in messaging, thereby improving their own service. It goes without saying that Cargo 2000 standards are fulfilled.

With its ACC (Air Cargo Customs) Europe module, the communications service provider has built a bridge to EU customs authorities, which require electronic export declarations as of July 1st. Forwarders now only need to send this data to a single address: Traxon. Traxon then forwards the information to the respective national authorities in line with all requirements. Validation checks and adaptations are made beforehand. Replies from customs authorities are passed on to the forwarders accordingly.

Traxon simplifies communication between forwarders and their partners along the entire supply chain, delivering tailor-made customer solutions which build upon the customer's existing IT environment.

Company portrait

TRAXON Europe was founded in 1991 with headquarters in Frankfurt am Main. It is the world's leading provider of innovative value-added services to the airfreight industry in the field of e-communications and automation. The global network of TRAXON Europe links more than 9,000 forwarding offices with ca. 90 international airlines. This comprises about 95 percent of IATA-registered global airfreight capacity. TRAXON Europe works in close cooperation with its customers to find innovative solutions and anticipate their needs. Part of the company's philosophy is to provide success-oriented companies with value-added services, enabling them to boost their efficiency. TRAXON customers can then in turn offer improved and more cost-efficient services to their own clients. The company's turnover has steadily risen in recent years to around 10 million euros in 2008. About 148 million messages were transmitted that same year.

For more information about TRAXON Europe, visit our website at www.traxon.com.

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