

The latest version of Traxon Line. For smaller forwarders too

Frankfurt am Main, April 02, 2009 – Traxon Europe, the world's market leader for innovative electronic solutions in the airfreight industry, has now introduced the latest version of its established product Traxon Line. The first forwarders are already using it and have discovered its advantages.

“Traxon Line has provided us with measurable improvements in our logistics processes,” says Mr. Adil Turk of Mars Freights, Bahrain. “Along with an array of features enabling easy and efficient cargo management, we are impressed by its outstanding customer service and remarkable cost savings.”

The current version of Traxon Line has shown to be a tailor-made and, in particular, fast and easy solution for airfreight forwarders. A great advantage is that small forwarders too can use the application with ease, because no sizable technical investment is required and because the product is available as both a single and a multi-user application. Developed by renowned airfreight and technology specialists, Traxon Line offers functions surpassing the present market requirements. These include Flight Schedule and Availability Inquiry, e-Booking, and the transmission of e-Air Waybills and e-Consolidation Lists. It also provides detailed Tracking & Tracing functions and extensive data archiving.

The benefits are obvious. Traxon Line allows reducing costs and increasing efficiency. And all of this with no hard-to-meet requirements, because Traxon Line is what you call a “ready to go” application. Implementation is fast and smooth, no direct technical investments are needed, and Traxon Line is Windows as well as IATA e-freight compatible.

Last but not least connected forwarders stand to gain from its considerable scope. Traxon Line gives you access to more than 90 airlines for checking shipment status, and to more than 30 airlines for the transmission of e-Air Waybills and e-Consolidation Lists.

With the latest version of Traxon Line, Traxon Europe has once again proved its strong customer orientation, demonstrating that Traxon products and services are tailor-made to meet forwarders' varied needs.

Company portrait

TRAXON Europe was founded in 1991 with headquarters in Frankfurt am Main. It is the world's leading provider of innovative value-added services to the airfreight industry in the field of e-communications and automation. The global network of TRAXON Europe links more than 9,000 forwarding offices with ca. 90 international airlines. This comprises about 95 percent of IATA-registered global airfreight capacity. TRAXON Europe works in close cooperation with its customers to find innovative solutions and anticipate their needs. Part of the company's philosophy is to provide success-oriented companies with value-added services, enabling them to boost their efficiency. TRAXON customers can then in turn offer improved and more cost-efficient services to their own clients. The company's turnover has steadily risen in recent years to around 10 million euros in 2008. About 148 million messages were transmitted that same year.

For more information about TRAXON Europe, visit our website at www.traxon.com.

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Pictures

Mr. Adil Turk of Mars Freights, Bahrain



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