

Leisure Cargo provides customers around the world with access to paperless air freight processing / Support for e-freight program from Traxon Europe

Frankfurt am Main, October 2008 – Leisure Cargo, the international specialist in sales and marketing for touristical destinations, enables customers around the world to process their air cargo shipments electronically through Traxon Europe. With the platform of e-communication provider Leisure Cargo, air freight forwarders can profit from paperless information exchange for shipments from Germany. Service includes the transmission of air waybills, consolidation lists (HAWB data) and status updates.

Having announced its cooperation with the general sales agent this summer for customers in Germany, the air freight communication specialists from Frankfurt are now in the process of expanding their service package for Leisure Cargo.

“The move is meant to facilitate customer participation in IATA’s e-freight program and promote the expansion of paperless communication in air freight,” said Christian Weidener, Director Operations of Leisure Cargo, about the newly expanded service. According to IATA, in September 2008 an average of 379 air freight shipments per week were dispatched without the usual mass of paperwork, in other words as e-freight.

By handling their air freight communication via Traxon Europe, customers can shorten and simplify the processing procedure while measurably reducing costs and ensuring a high quality of information.

Leisure Cargo is the global freight manager of Air Berlin, Air Europe, Aladia, Arkefly, Belair, Iberworld, Islas Airways, LTE, LTU, Neos, Niki, Orbest, Pullmantur Air, Santa Barbara, Sky Europe, Thomas Cook Airlines Belgium, TUfly.com and Volare. Condor will soon be added to the list, beginning on November 1st.

Company portrait

TRAXON Europe, founded in 1991 and based in Frankfurt, Germany, is the world's leader in providing innovative value-added e-communication services for implementing automation in the global air freight industry. Operating a network of offices and joint ventures around the world, TRAXON Europe links over 9,000 forwarders' offices with around 90 international airlines worldwide, which together represent 95% of IATA-registered global air freight capacity. The company works closely with its customers, researching new solutions and anticipating their needs. The underlying philosophy is to offer value-added services and products to hard-pressed companies, allowing more efficient and more cost-effective day-to-day operations. The end result is that TRAXON's clients are able to offer their own customers a better and more cost-efficient service. Over the last few years, the company's turnover has steadily risen, from 7.2 million euros and 61 million messages in 2005 to 8.5 million euros and 92 million messages in 2006. By the end of 2007, TRAXON Europe had sent about 102 million messages. To learn more about TRAXON visit www.traxon.com.

Leisure Cargo GmbH, based in Düsseldorf, is a specialist in cargo sales and marketing for tourism-oriented airlines. Founded on 1 January 2000, it is one of the few general sales agents focused exclusively on this market segment. Leisure Cargo GmbH offers a full range of logistic know-how to carriers in this segment, from sales and handling to feeder services, both globally and regionally. www.leisurecargo.com

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