

## TRAXON Europe partners ANA

ANA is the biggest Japanese airline in terms of passenger numbers. Cargo as well is an important pillar of its business and a significant revenue source. The carrier has considerably expanded its footprint in the European air cargo market in recent months as part of its current cargo network and marketing strategy. Since 2010, ANA flies daily to four European hubs London-Heathrow, Paris-CDG, Frankfurt/Main, and Munich. Further to the self-operated 28 Asia-Europe flights per week the carrier offers additional market coverage in cooperation with partner airlines. The recent route expansion and new customs regulation in the EU had made an update of the IT capabilities of the airline necessary in 2010.

### Summary:

#### Challenge

Many countries have introduced new customs regulations and stricter security procedures. One of the latest examples is the EU with their Import Control System (ICS) launched 2011.

#### Solution

TRAXON ACC Europe ICS provides a single gateway to all European customs authorities supporting electronic customs. Based on standard EDI messages FWB, FHL and FFM Entry Summary Declarations (ENS), Arrival Notifications (ARN) and Diversion Requests (DIV) are created to comply with ICS requirements.

#### Benefits Realised

- One single entry point to all EU customs authorities
- Low investment and easy maintenance
- Minor adaptations through the use of standard EDI messages
- Easy adjustments to future customs requirements
- Handling of customs replies
- Complete validation including alerting function
- Web interface for missing data
- Long-term archiving

### Establishing ICS connectivity

The TRAXON ACC Europe ICS application based on TRAXON EDI enables ANA in cooperation with CCS-Japan to exchange real-time data with custom organizations in the EU. Since the beginning of this year economic operators have to provide electronically and in time pre-arrival information for all shipments to customs authorities at the first point of entry into the EU. Entry Summary Declarations (ENS), Diversion Requests (DIV) and in some countries Arrival Notifications (ARN) have become mandatory. The electronic customs procedure aims to improve security by providing advance cargo information for shipments entering the European Union.

Since the introduction of the new EU regulation ICS has proved rather challenging to implement as each individual EU country has issued separate specifications in terms of format and process of data exchange. However, pan-European connectivity is important to an airline such as ANA in order to manage this complex process for its customers who include a number of global forwarders and shippers.

### Convincing benefits

"ICS compliance is both crucial and time-critical for us. We have opted for the TRAXON ACC Europe ICS application because of the high reputation TRAXON Europe enjoys in the airline industry. In addition, we as well as CCS-Japan

have made positive experiences with the company. TRAXON connects many large airline customers and offers a strong Air Cargo Customs portfolio. Furthermore, the company has demonstrated a reliable operating performance in the past and has an efficient and flexible support infrastructure. Our evaluations have also shown that TRAXON ACC Europe ICS is a cost-competitive solution”, says Naofumi Ueda, Manager Cargo IT Strategy & Planning, All Nippon Airways, Tokyo.

“Electronic customs declarations are not only a requirement by some countries such as the EU member states but also a prerequisite for e-freight and a seamless global e-supply chain

process. Deploying the appropriate application can contribute significantly to realize cost and time savings,” explains Guy Deschamps, Business Partnership & Area Manager Sales Asia Pacific.

“ICS is no longer a new procedure, and the grace period initially extended by the EU is (almost) over in all countries. Carriers who do not comply will start to experience the full impact of delays to shipments or even fines. We thus urge airlines without adequate arrangements in place to consider the impact of non-compliance in terms of disruption to their and their customers’ business,” adds Guy Deschamps.

## Company portrait

TRAXON Europe, headquartered in Frankfurt am Main (Germany), was founded in 1991. The company’s dedicated professional team provides comprehensive, leading edge electronic communication solutions and services to the airfreight industry. TRAXON Europe’s innovative products help the different partners of the air cargo supply chain to electronically manage air shipments and meet Cargo 2000, IATA e-freight, WCO (World Customs Organization) and postal requirements. They optimize global process quality, increase in-time delivery and document accuracy by eliminating sources of error. TRAXON Europe not only boosts its clients’ customer service and gives them a competitive edge but it also greens their CO2 footprint by eliminating the need for paper. The global network of TRAXON Europe links more than 9,000 offices of forwarders and third party providers of logistics services with some 100 international airlines.

For more information about TRAXON Europe, visit our website at [www.traxon.com](http://www.traxon.com).

Copyright 2011, TRAXON Europe